



Please join the Assistant Deputy Ministers' Committee on Prostitution and the Prevention of Sexual Exploitation of Children & Youth to commemorate

STOP THE SEXUAL EXPLOITATION OF CHILDREN AND YOUTH AWARENESS WEEK

MARCH 7-13, 2011

This year marks the 13th annual Stop the Sexual Exploitation of Children and Youth Awareness Week in BC. The week recognizes the importance of supporting communities to develop prevention, education, enforcement and intervention strategies to address the sexual exploitation of children and youth.

Fuchsia-coloured ribbons symbolize efforts in preventing the sexual exploitation of children and youth because it is a combination of red, for red light districts and purple, the provincial colour for violence prevention. Fuchsia ribbons are available for distribution in your community or Ministry. Please wear a fuchsia ribbon to help raise awareness of the sexual exploitation of children and youth.